

Romance & Marriage

Intriguing Statistics...

Romance Readers Have A Much Lower Divorce Rate

10.7% versus the national average of 40%.

Astonishing! That's 73% fewer divorces among romance readers.

Wow!

How come?

Well...

There must be more between the lines...

...than between the sheets

- ♥ **Romances are about Relationships.** Heroes and heroines struggle to overcome their flaws, they persevere through trials and triumph over huge conflicts before they earn their “happily-ever-after.” That makes for a great story and it sets an inspiring example.
- ♥ **More Sex in Your Marriage.** A romance novel shifts your wife into a **romantic** mood. And it isn't the sex scenes. In fact, many Romance Novels have no sex scenes at all. Think sexual tension. Setting the mood.
- ♥ **Romance writers Admire Men.** Heroines are smart, courageous women, but the *MEN*...Oh my! The men are painted in a very good light. It'll put a sparkle in your wife's eye. A well-written romance celebrates the difference between the sexes. It focuses on the attraction between male and female, enhancing a woman's ability to tolerate and admire masculine traits and behaviors. So, put on your boots and break out the camping gear. After reading a romance, your wife won't expect you to help her pick out ruffled throw pillows.
- ♥ **Romances Rekindle the Flame.** Women are excited by the thrill of the chase, by *sexual intrigue* within a romantic loving relationship. Reading romance, your wife experiences the fun of having her heart won all over again--that first kiss, the moment she fell in love. A romance novel helps your wife hope for, and visualize a romantic relationship... with you!



Chick lit and Erotica are excluded from this treatise as they are based on different story models. These statistics are from two independent studies done by American Booksellers Association and Corona Research, and were provided courtesy Romance Writer's of America. Other marital statistics are from National Bureau of Statistics.